

Society for the History of Psychology

# SHP@EPA History of Psychology Program

SHP is an international organization of scholars, teachers, and members whose interests and scholarship are concerned with understanding the historical events and important people who have shaped the development of psychological thought and practice.

## Society for the History of Psychology President's Welcome

Welcome to our first ever SHP program at the Eastern Psychological Association! While EPA meetings have always been welcoming to historical talks, this is the first time we have had a formal program. We are glad you have joined us for two days of stimulating talks, symposia, and discussions, all designed to help you gain a meta-perspective on our discipline. Our speakers come from New York City, Toronto, Ithaca, New Jersey, Maryland, Pennsylvania, and Rhode Island. Their topics range from professional practice to mesmerism, to skepticism, to education, to leadership, to gender, touching on many points between. We think you will find much that is surprising and stimulating on our program. And we hope you leave with more questions about psychology and its history than when you came. Enjoy!

Wade Pickren

## Know Your History?

1. Who first established the Word Superiority Effect and when?
2. What was the surgical instrument used in pre-frontal lobotomies in the 1950s?
3. Between 1929 and 1950, EPA had 3 female presidents, can you name them? Hint – two were also APA presidents and the other later became president of SHP
4. Who is the first person documented to have used the term "social science"?
5. What did B.F. Skinner propose as a way to develop accurate guidance systems for bombing in World War II?
6. What psychologist arranged for photos of Ivy League undergraduates to be taken in the nude for purposes of studying the relation between posture and personality?
7. What human factors psychologist invented shelves on refrigerator doors and the foot pedal used to open garbage cans?
8. What product did Johnson and Johnson hire Lillian Gilbreth to research in the 1920s?

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## Friday March 5

**9.00-10.20**

Re/Visioning Italian Americans in the History of American Psychology:  
Leonard Covello, Visionary Educator of the Oppressed (1896-1957)  
*Elizabeth Messina* (NYC)

From Cambridge to Country: Psyche Cattell's Path to the West End School  
*Shawn Gallagher & Kimberly R. DiPietro* (Millersville University, PA)

Short Film: Psyche Cattell and the West End School

**10.30-11.50**

Invited Address: *Suzanne Ouellette* (Graduate Center, CUNY)

Robert W. White and Current Psychological Practice

**1.30-2.50**

Symposium on Teaching the History of Psychology:

BRINGING THE PAST TO THE PRESENT: USING HISTORICAL  
SOURCES TO TEACH CONTEMPORARY TOPICS

Organizer: *Barney Beins* (Ithaca College, NY)  
Chair: *Chris Green* (York University, Toronto)  
Discussant: *Shawn Gallagher* (Millersville University, PA)

*Presenters:*

"Are we more intelligent about intelligence than a century ago?"  
*Bernard C. Beins* (Ithaca College, NY)

"The Social Psychology of Disability: Then and Now"  
*Dana S. Dunn* (Moravian College, PA)

"New Wine in Old Bottle: Putting the Focus on  
History"  
*Ronald Sheese* (York University, Toronto)



**12:00 -1:20**

**EPA Historian's Address**

Wade Pickren  
(Ryerson University, Toronto)  
**Otto Klineberg:**  
**Between Anthropology and  
Psychology**



For More Teaching the History of Psychology Resources

See our Teaching Section at

[Historyofpsych.org](http://Historyofpsych.org)

## Saturday March 6

**9.00–10.20**

Invited Address: *Christopher Green* (York University, Toronto)

140 Years of Psychology Trying to Capitalize on Evolutionary Theory

**10.30–11.50**

Symposium: MARGINS TO MATRIARCHS? WOMEN, LEADERSHIP, & 20TH-CENTURY PSYCHOLOGY

Chair: *Alexandra Rutherford* (York University)

Discussant : *Kay Deaux* (Graduate Center, City University of New York)

No one told me I was supposed to be a second-class psychologist: Lillien Martin and the Old Age Clinic  
*Kelli Vaughn-Blount* (York University)

Charming Stubbornness: Eleanor Gibson's Second Generation Leadership Strategy  
*Elissa Rodkey* (York University)

Feminism and Women Leaders in SPSSI: Social networks, ideology, and generational change  
*Kate Sheese* (York University), *Rhoda Unger* (Brandeis University), *Alexandra Main* (UC Berkeley)

**12.00–1.20**

Not Having the Fear of God Before Her Eyes: Isaac Ray, Murder, Spiritualism and Concepts of Insanity  
*Sheila Quinn* (Salve Regina University, RI)

Speaking up for you! Publicity and the Alleged Lunatics Friends Society

*Jennifer L. Bazar* and *Laura C. Ball* (York University, Toronto)

Psychology's Role as Public Skeptic: Science versus Superstition

*Tom Heinzen* (William Paterson University, NJ)



### 1.30–2.50 Symposium:

PSYCHOLOGY IN THE CITY THAT NEVER SLEEPS

The Leadership of Women in NYC Psychology  
*Florence Denmark* (Pace University)

New York City: A Cradle and Home for APA Presidents

*John Hogan* (St. John's University)

Applying Psychology: The Graduate School of Education at Fordham University 1916-1946  
*Mark Mattson*, *Jennifer Scheinholtz*, *Riley A. Nickols*, *Peggy A. Barnett* (Fordham University)

Discussant : *Wade Pickren* (Ryerson University)

**3.00–4.20**

Professionalizing Clinical Psychology in the 1930s: The Association of Consulting Psychologists.  
*Ingrid Farreras* (Hood College, MD)



**Additional Talks by SHP Members:**

**Saturday, 12.00–1.30**

G. Stanley Hall Lecture Series: Alexandra Rutherford  
(York University, Toronto)

CULTURE AND CONTROVERSY: SITUATING B. F.  
SKINNER IN PSYCHOLOGY'S HISTORY.

**Saturday, 1.30–2.50**

THE ROAD TO BOULDER: DAVID SHAKOW,  
WORCESTER STATE HOSPITAL, AND THE  
SCIENTIST-PRACTITIONER MODEL

Robin Cautin (Manhattanville College, NY)

**SHP History of Psychology Merchandise**

(For additional item's see the merchandise store on our website)



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**See the SHP official  
Journal:**

***History of  
Psychology***

Members of the Society receive a  
free journal subscription for a year.  
Find out how to join today at our  
website: [historyofpsych.org](http://historyofpsych.org)

Answers to "Know Your History"

1. James McKeen Cattell in 1886  
(We recognize individual letters embedded in words  
better than individual letters alone or letters in non-  
words.)
2. An ice pick
3. Margaret Floy Washburn (1931-32), Edna Heidbreder  
(43-44), Anne Anastasi (46-47)
4. John Adams in a letter dated Sept. 10, 1785. (From  
Warren Street's "A chronology of noteworthy events  
in American Psychology"
5. He developed an idea to use Pigeons who would  
peck at an image of a target in the Pelican bomber to  
guide the flight path of the Pelican.
6. William Sheldon
7. Lillian Gilbreth (of "Cheaper by the Dozen" fame)
8. Optimal design of sanitary napkins