2027 EXHIBITOR & SPONSOR PROSPECTUS

Eastern Psychological Association Annual Meeting • Philadelphia, PA

Formed in 1896, the Eastern Psychological Association (EPA) is the oldest regional psychological association in the United States. Our enduring mission is to advance the science and profession of psychology by bringing together the discipline's premier minds.

By partnering with EPA as an exhibitor or sponsor, you position your brand directly in front of leading clinicians, decision-makers, and researchers from across the nation.

2,000+

EXPECTED ATTENDEES

130+ Years

OF INDUSTRY LEADERSHIP

Event Logistics & Hours

Exhibitor Setup
Thursday, Feb 25
After 5:00 PM

Exhibit Hours
Fri & Sat, Feb 26–27
8:00 AM – 5:00 PM

Exhibitor Breakdown
Saturday, Feb 27
After 5:00 PM

Target Audience Includes: Academic & professional psychologists, senior clinicians, researchers, and undergraduate/graduate students.

Sponsorship Packages

Select a tier that best aligns with your organizational goals. Each package includes prominent digital and physical brand placement.

Bronze

$1,500

- ✓ 1 Exhibit Booth
- ✓ 2 Registrations
- ✓ Half-Page B&W Ad
- ✓ Digital Flip Book Link
- ✓ Website Link

Silver

$2,500

- ✓ 1 Exhibit Booth
- ✓ 3 Registrations
- ✓ Half-Page B&W Ad
- ✓ Digital Flip Book Link
- ✓ Website Link
- ✓ Mobile App Listing
- ✓ 1 Admin Broadcast

Gold

MOST VALUE

$3,500

- ✓ 1 Exhibit Booth
- ✓ 4 Registrations
- ✓ Full-Page B&W Ad
- ✓ Digital Flip Book Link
- ✓ Website Link
- ✓ Mobile App Banner
- ✓ 1 Admin Broadcast
- ✓ Tote Bag Logo & URL
- ✓ Keynote Session Banner

Platinum

$5,000

- ✓ 1 Exhibit Booth
- ✓ 6 Registrations
- ✓ Full-Page Color Ad*
- ✓ Digital Flip Book Link
- ✓ Website Link
- ✓ Mobile App Banner
- ✓ 1 Admin Broadcast
- ✓ Tote Bag Logo & URL
- ✓ Keynote Banner
- ✓ Mobile App Video Ad

Remote Sponsor Option: Want the visibility of Platinum, Gold, or Silver but can't attend in person? Deduct **$1,500** from the tier cost to run as a digital-only sponsor.

Feature Explanations

> **Pre-Event Digital Flip Book:** Released 6 weeks before the meeting, giving attendees early access to your digital ad and website link as they plan their schedule.

> **Mobile App Banner & Broadcasts:** Your ad will stream on the app home screen. Additionally, EPA administrators will broadcast a custom push message from your brand to

> all users.

> **Official Tote Bag:** Have your logo and URL printed on the highly utilized, official conference bag distributed to every attendee at check-in.

> **Keynote Banners:** Secure ultimate visibility with digital banner ads placed at the opening and closing frames of high-profile keynote sessions.

Custom Opportunities & Space Booking

To reserve your space or discuss custom alignments (e.g., Coffee Breaks, Student Travel, or Receptions), reach out directly.

Dr. Jennifer Thompson, EPA Executive Officer

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