



Eastern Psychological Association

97th Annual Meeting, February 25th – 27th, 2027

Downtown Marriott, Philadelphia, PA

Information for Sponsors & Exhibitors

Thank you for your interest in partnering with the Eastern Psychological Association (EPA). Established in 1896, EPA is the oldest regional psychological association in the United States. Our sole purpose remains the advancement of the science and profession of psychology.

By exhibiting or sponsoring at our 2027 meeting, you place your organization directly in front of **more than 2,200 attendees**, including academic and professional psychologists, senior researchers, and graduate and undergraduate students.

Logistics & Exhibit Hours

- **Location:** Philadelphia, PA
- **Exhibitor Setup:** Thursday, February 25 | After 5:00 PM
- **Exhibit Hall Hours:** Friday, February 26 & Saturday, February 27 | 8:00 AM – 5:00 PM
- **Exhibitor Breakdown:** Saturday, February 27 | After 5:00 PM

Sponsorship Packages

Benefits & Inclusions	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,500
Exhibit Booth Space	1 Booth	1 Booth	1 Booth	1 Booth
Complimentary Registrations	6	4	3	2
Website Listing & Hyperlink	Yes	Yes	Yes	Yes
Pre-Event Digital Flip Book Ad	Yes	Yes	Yes	Yes
Printed Program Book Ad Size	Full Page (Color)	Full Page (B&W)	Half Page (B&W)	Half Page (B&W)
Mobile App Listing & Banner	Yes	Yes	Yes	—
Administrative Broadcast Message	Yes	Yes	Yes	—
Official Tote Bag Logo & URL	Yes	Yes	—	—
Keynote Session Banner Ads	Yes	Yes	—	—

**Note: Platinum printed ads will receive the back cover position, subject to availability*

Key Sponsorship Features Explained

- **Pre-Event Digital Flip Book:** Released 6 weeks before the meeting, this digital guide is used by attendees to plan their schedules early, offering excellent early visibility for your brand.
- **Conference Mobile App:** The primary navigation tool for attendees. Your banner will stream on the app home page, with direct links on your sponsor detail page.
- **Broadcast Messaging:** Send your custom message directly to all registered attendees via an official push notification from the EPA conference administrator during the event.
- **Official Conference Tote Bag:** Your logo and URL will be printed on the official tote bag distributed to all attendees at registration.
- **Keynote Session Banners:** Digital banner ads featuring your organization will be displayed at the open and close of our highest-attended keynote sessions.

Digital/Remote Sponsorship Option

If you would like to secure the marketing visibility of a Platinum, Gold, or Silver sponsorship but **cannot attend or exhibit in person, you may deduct \$1,500** from the package price.

Custom & A La Carte Options

We also offer targeted branding opportunities for organizations looking to sponsor specific events, including:

- Student Travel Support
- Opening & Networking Receptions
- Morning & Afternoon Coffee Breaks

To secure your booth or discuss a custom package, please contact:

Dr. Jennifer Thompson
EPA Executive Officer
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